



**Conference on the Economics of  
Information and Communication Technologies  
Paris, January 24-25, 2014**

Conference Venue: Telecom ParisTech, 46 rue Barrault, 75013 Paris, Metro Corvisart (line 6)

Conference Programme

Conference sponsored by the [Innovation and Regulation Chair](#)

**Friday, January 24. Conference Venue:** Telecom ParisTech, main entrance (46 rue Barrault, 75013 Paris).

9:00-9:30 Registration (Hall Barrault)

9:30-10:30 Keynote Lecture 1 (Room: B310); Chair: Marc Bourreau (Telecom ParisTech)

**Avi GOLDFARB** (University of Toronto)

["Crowdfunding and the Geography of Innovation"](#)

10:30-11:00 Coffee Break (Room: E200)

11:00-13:00 Parallel Sessions 1

**1a (Room: B310): Search engines and Internet**

Chair: Jérôme Pouyet (Paris School of Economics)

Ramon CASADESUS-MASANELL (Harvard Business School), Andres HERVAS-DRANE\* (Universitat Pompeu Fabra)

[Competing with Privacy](#)

Roberto BURGUET (Institute for Economic Analysis, BGSE), Ramon CAMINAL (Institute for Economic Analysis, BGSE), Matthew ELLMAN\* (Institute for Economic Analysis, BGSE)

[In Google we trust?](#)

Alexandre DE CORNIERE\* (University of Oxford)

[Integration and Search Engine Bias](#)

**1b (Room: B312): Two-sided markets**

Chair: Philippe Gagnepain (Paris School of Economics)

Charles ANGELUCCI (Harvard University), Julia CAGE (Harvard University), Romain DE NIJS\* (Paris School of Economics)

[Price Discrimination in a Two-Sided Market: Theory and Evidence from the Newspaper Industry](#)

Lapo FILISTRUCCHI\* (TILEC, Tilburg University), Tobias KLEIN (TILEC, Tilburg University)

[Price Competition in Two-Sided Markets with Heterogeneous Consumers and Network Effects](#)

Yutec SUN\* (Telecom ParisTech)

[Platform Openness Strategy](#)

14:00-16:00

Parallel Sessions 2

**2a (Room: B310): Networks / Two-sided markets**

Chair: Carlo Cambini (Polytechnic University of Turin)

Gary BIGLAISER (University of North Carolina), Jacques CREMER (Toulouse School of Economics), Andre VEIGA\* (Toulouse School of Economics)

[Migration between Platforms](#)

Hanna HALABURDA (Bank of Canada), Bruno JULLIEN (Toulouse School of Economics), Yaron YEHEZKEL\* (Tel-Aviv University)

[Dynamic Network Competition](#)

Marianne VERDIER\* (University of Lille 1)

[One Sided Access in Two-Sided Markets](#)

**2b (Room: B312): Media**

Chair: Thierry Pénard (University of Rennes)

Nestor DUCH-BROWN\* (IPTS, European Commission), Bertin MARTENS (IPTS, European Commission)

[Increasing returns to information in digital music downloads](#)

Maya BACACHE-BEAUVALLET (Telecom ParisTech), Marc BOURREAU (Telecom ParisTech), François MOREAU\* (University Paris 13)

[Information Asymmetry and Contracts in the Recorded Music Industry](#)

Thomas FRICK\* (Erasmus University), Dimitrios TSEKOURAS (Erasmus University), Ting LI (Erasmus University)

[The Times They Are A-Changin': Examining the Impact of Social Media on Music Album Sales and Piracy](#)

Lisa GEORGE\* (Hunter College, CUNY), Christian PEUKERT (University of Munich)

[Social Networks and the Demand for News](#)

16:30-18:30

Parallel Sessions 3

**3a (Room: B310): Two-sided markets / net-neutrality**

Chair: Wilfried Sand-Zantman (Toulouse School of Economics)

Sagit BAR-GILL\* (Tel-Aviv University)

[\*Game of Platforms: Strategic Expansion in Two-Sided Markets\*](#)

Jay Pil CHOY (University of New South Wales), Doh-Shin JEON (Toulouse School of Economics), Byung-Cheol KIM\* (Georgia Institute of Technology)

[\*Asymmetric Neutrality Regulation and Innovation at the Edges: Fixed vs. Mobile Networks\*](#)

Martin PEITZ\* (University of Mannheim), Florian SCHUETT (Tilburg University)

[\*Net Neutrality and Inflation of Traffic\*](#)

**3b (Room: B312): Broadband**

Chair: Philippe Février (ENSAE)

James PRIEGER\* (Pepperdine University)

[\*Multimarket Contact, Competition, and Broadband Provider Entry\*](#)

Rodrigo BELO (Carnegie Mellon University), Pedro FERREIRA\* (Carnegie Mellon University), Rahul TELANG (Carnegie Mellon University)

[\*Spillovers Effects of Wiring Schools with Broadband: the Critical Role of Children\*](#)

Nadine FABRITZ\* (Ifo Institute, University of Munich), Oliver FALCK (Ifo Institute, University of Munich)

[\*Investment in Broadband Infrastructure Under Local Deregulation: Evidence from the U.K. Broadband Market\*](#)

**Saturday, January 25. Conference Venue:** Telecom ParisTech, back entrance (49 rue Vergniaud, 75013 Paris).

8:30-11:00

Parallel Sessions 4

**4a (Room: B310): Telecoms**

Chair: Fabio Manenti (University of Padova)

Joao MACIEIRA (Virginia Tech), Pedro PEREIRA\* (AdC and CEFAGE-UE) and Joao VAREDA (European Commission)

[Bundling Incentives in Markets with Product Complementarities: The Case of Triple-Play](#)

Steffen HOERNIG\* (Universidade Nova de Lisboa), Marc BOURREAU (Telecom ParisTech), Carlo CAMBINI (Polytechnic University of Turin)  
[Fixed-Mobile Substitution, Termination Rates, and Investments](#)

Sjaak HURKENS\* (Institute for Economic Analysis, BGSE), Angel LOPEZ (IESE Business School)

[Who should pay for two-way interconnection?](#)

Edmond BARANES (LAMETA, University of Montpellier 1), Stefan BEHRINGER\* (University of Heidelberg), and Jean-Christophe POUDOU (LAMETA, University of Montpellier 1)

[Mobile Call Termination and Collusion under Asymmetry](#)

**4b (Room: Grenat): Internet**

Chair: Tobias Klein (Tilburg University)

Michael KUMMER\* (ZEW Mannheim)

[Spillovers in Networks of User Generated Content](#)

David ZVILICHOVSKY\* (Tel-Aviv University), Yael INBAR (Tel-Aviv University), Ohad BARZILAY (Tel-Aviv University)

[Playing both Sides of the Market: Success and Reciprocity on Crowdfunding Platforms](#)

Michael WARD\* (University of Texas at Arlington)

[Sited, Sighted, and Cited: The Effect of JSTOR in Economic Research](#)

Doh-Shin JEON\* (Toulouse School of Economics) and Domenico MENICUCCI (Universita degli Studi di Firenze)

[When Is Building a Library Consortium Beneficial?](#)

11:10-11:30

Coffee Break

11:30-12:30

Keynote Lecture 2 (Room B310): Chair: Frank Verboven (KU Leuven and Telecom ParisTech)

**Yossi Spiegel** (Tel Aviv University)

["Social Media and Buyers' Power: The Cottage Cheese Boycott"](#) (joint with Igal Hendel and Saul Lach)