



**Conference on the Economics of
Information and Communication Technologies**

Paris, October 5-6, 2012

Conference Venue: Telecom ParisTech, 46 rue Barrault, 75013 Paris

Conference Programme

Conference sponsored by the

[Innovation and Regulation in Digital Services Chair](#)

Joel WALDFOGEL (University of Minnesota):

[Presentation at ICT Conference](#)

Paper: [And the Bands Played On: Digital Disintermediation and the Quality of New Recorded Music](#)

Parallel Sessions 1

ICT and Productivity

Ana RINCON (NIESR), Michela VECCHI (Middlesex University Business School) and Francesco VENTURINI* (University of Perugia)

[Sources of ICT Spillovers, Absorptive Capacity and Productivity Performance](#)

Vahagn JERBASHIAN* and Anna KOCHANOVA (CERGE-EI)

[The Impact of Telecommunications Technologies on Competition in Services and Goods Markets: Empirical Evidence](#)

Justus BARON (CERNA-Ecole des Mines) and Julia SCHMIDT* (Graduate Institute of International and Development Studies)

[Technological Standardization, Endogenous Productivity and Transitory Dynamics](#)

Platforms I

Anna D'ANNUNZIO* (Toulouse School of Economics)

[Program Quality and Exclusive Provision](#)

David HENRIQUES* (OFCOM)

[How Does Advertising Influence Media Competition? A Two-Sided Market Perspective](#)

Markus REISINGER (Otto Beisheim School of Management), Ludwig RESSNER, Richard SCHMIDTKE (University of Munich) and Tim Paul THOMES* (Otto Beisheim School of Management)

[Competition and Provision of Complementary Open Source Software](#)

Parallel Sessions 2

Net Neutrality

Bruno JULLIEN and Wilfried SAND-ZANTMAN* (Toulouse School of Economics)

[*Congestion Pricing and Net Neutrality*](#)

Jay-Pil CHOI (University of New South Wales & Michigan State University), Doh-Shin JEON* (Toulouse School of Economics) and Byung-Cheol Kim (Georgia Institute of Technology)

[*Internet Interconnection and Network Neutrality*](#)

Edmond BARANES* (University of Montpellier)

[*The Interplay Between Network Investment and Content Quality in the Internet*](#)

Empirical Studies of Platform Markets

Pedro PEREIRA* (AdC & CEFAGE), Tiago Ribeiro (Indera & CENSOC) and João Vareda (AdC & CEFAGE)

[*Delineating Markets for Bundles with Consumer Level Data: The Case of Triple-Play*](#)

Pauline AFFELDT (E.CA Economics), Lapo FILISTRUCCHI* (CentER, TILEC, Tilburg University & University of Florence) and Tobias KLEIN (CentER, TILEC, Tilburg University)

[*Upward Pricing Pressure in Two-Sided Markets*](#)

Paul BELLEFLAMME*, Thomas LAMBERT (Université Catholique de Louvain) and Armin SCHWIENBACHER (Université Lille Nord de France – SKEMA Business School)

[*Crowdfunding: Tapping the Right Crowd*](#)

Parallel Sessions 3

Platforms II

Hanna HALABURDA (Harvard Business School) and Yaron YEHEZKEL* (Tel Aviv University)

[*The Role of Beliefs in Platform Competition*](#)

André VEIGA* (Toulouse School of Economics) and Glen WEYL (University of Chicago)

[*Multidimensional Product Design*](#)

Steffen HOERNIG* (Nova School of Business and Economics)

[*Why Mobile Networks Prefer High Termination Rates: An Exploration of Strategic Delegation*](#)

Empirical Studies: Investments

Harald GRUBER* (European Investment Bank) and Pantelis KOUTROUMPIS (Imperial College London)

[*Competition enhancing regulation and diffusion of innovation: the case of broadband networks*](#)

Mattia NARDOTTO* (Telecom ParisTech & University of Cologne), Tommaso VALLETTI (Imperial College & Telecom ParisTech) and Frank VERBOVEN (University of Leuven)

Unbundling the Incumbent: Evidence from UK Broadband

Laura NURSKI* (University of Leuven)

[*Net Neutrality, Foreclosure and Price Discrimination: An empirical study of the UK*](#)

Parallel Sessions 4

Networks and Regulation

Carlo CAMBINI (Politecnico di Torino) and Yossi SPIEGEL* (Tel Aviv University)

[Investment and capital structure of partially private regulated firms](#)

Marc BOURREAU (Telecom ParisTech), Carlo CAMBINI* (Politecnico di Torino) and Steffen HOERNIG (Nova School of Business and Economics)

[Geographical Access Rules and Investment](#)

Frago KOURANDI* (Telecom ParisTech), Jan KRAMER (Karlsruhe Institute of Technology) and Tommaso VALLETTI (Imperial College & Telecom ParisTech)

Exclusivity Contracts and Internet Fragmentation

Ecommerce and Internet Economics

Andrea POZZI* (Einaudi Institute for Economics and Finance)

[Who is Hurt by E-commerce? Crowding Out and Business Stealing in Online Grocery](#)

Itai ATER* (Tel Aviv University) and Eugene ORLOV (Compass Lexecon)

[The Effect of the Internet on Product Quality in the Airline Industry](#)

Timo BOPPART* and Kevin STAUB (University of Zurich)

[Online Accessibility of Academic Articles and the Diversity of Economics](#)

Keynote Lecture 2

Martin PEITZ (University of Mannheim)

[Advertising in Media Markets](#)