



PATENT STATISTICS, INNOVATION MANAGEMENT AND IPR

Innovation and Regulation in Digital Services Chair and JRC-IPTS



Pierre Jean Benghozi, Giuditta de Prato, June 5, 2012

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Clips from headlines: 2012

- Google accuses Nokia and Microsoft of patent collusion, June 1
- Nokia and HTC score victory in euro patent case, April 26
- Nokia critical of Apple's nano-SIM licensing proposal
- 28 Mar 2012
- T-Mobile USA faces NFC patent infringement suit March 28
- Microsoft files EC complaint over Motorola patent regime
- 23 Feb 2012
- Apple hits Motorola with EC FRAND complaint, Feb 20
- US operators targeted in patent suit, Feb 17

- **The paradox of patent : considered as poorly efficient...
but the number of patent explodes**

Some theoretical guidelines

- IPR as a tool for innovation and technology transfer
- Economic size of property rights activities
- Specific protection sets of strategies to be used
 - Public : Patent, Brand names , Secret...
 - Or private : Technical lock in, Frequent product renewal, rising quality, Secret, platform and consortium
- The emerging dimension of IPR portfolio management
- Economic use of patents : a question for regulation
 - The iron arm + decision of justice
 - Incentive to innovate & protect of rights or to disseminate
 - Competition or welfare
 - Monopoly power vs. large distribution
 - Alternative incentives and systems (Open innovation)

Goals of the conference

To better understand the stakes from an industrial point of view, to follow the strategies
Measures of invention, such as patent statistics, provide quantitative information about the output of R&D processes.

Opening conclusions about innovation

This seminar brings together experts from the field to better assess the potential output of patent analysis, its limits and to explore new modes of analysis.

Agenda

9.30 – 9.45 Introduction:

9.45- 11.00: 1. The value of patents in a digital world?

11.15- 12.05: 2. Asia: the raising star on the innovation skyline.

12.05- 13.30: 3. Patenting strategies

13.30 – 14.15 Lunch

14.15 -15.15: 4. From patent statistics to information tools

15.15- 16.15: 5. Measuring inventive output only? Patent at company level

16.15-17.15: 6. Location of inventive activity

17.15 – 17.30 Conclusion/ Wrap up

17. 30 End of conference